



Course Information

Course Title: Two-Dimensional Design Fundamentals
Course Number: ARTT100 0701,0801
Term: *Spring/2023*
Credits: 3
Course Dates: From Jan 26, 2023 - May 18, 2023
Course Times: TuTh 12:30pm - 3:00pm

Course Description

Professor: Pete Cullen **GA:** Varvara Tokareva
Pronouns: he/him
Office Phone: +1 301 405 1445
Email: pcullen@umd.edu
Office Hours: TBA
Classroom: ASY 2318

ARTT100 Two-Dimensional Design Fundamentals is a studio art course that introduces students to the basic principles and elements of two-dimensional images.

These include the principles of unity, emphasis, focal point, scale, proportion, balance, and rhythm; and the elements of line, shape, texture, pattern, space, motion, value and color. Emphasis will also be placed on learning how to analyze and critique artwork, using discipline specific terminology, through close and careful observation. Students will be given various exercises and assignments to practice, refine and synthesize the skills and concepts introduced.

Course Objectives

After successfully completing this course you will be able to:

- manipulate and apply various media to produce well-crafted and conceptually coherent two dimensional artwork on a basic level.
- better understand and analyze how images are understood by viewers.
- offer meaningful critical analysis of artwork using careful observation and discipline vocabulary.
- better appreciate artwork from a variety of time periods and geographical regions created by a diverse group of artists as a foundation for exploring and understanding contemporary issues in art.
- continue to develop your artistic skills and understanding of visual communication through more advanced coursework.

Required Resources

- Course Website: <https://umd.instructure.com/courses/1338663>

- Students are required to provide their own supplies throughout the semester. I have put together a kit that may be ordered online and delivered to your address or picked up curbside through Plaza Artist Materials & Picture Framing at 8205 Georgia Ave, Silver Spring, MD 20910 (301-587-5581): <https://www.plazaart.com/university-of-maryland-college-park-cullen-2d-design-fundamentals-kit>
 - 1 ea Strathmore 300 Series Bristol Pad Smooth 9x12
 - 1 ea XL Recycled Drawing Pad 11x14
 - 1 ea Amsterdam Standard Series Acrylic 120ml Primary Cyan
 - 1 ea Amsterdam Standard Series Acrylic 120ml Primary Magenta
 - 1 ea Amsterdam Standard Series Acrylic 120ml Primary Yellow
 - 1ea Amsterdam Standard Series Acrylic 120ml Lamp Black
 - 1ea Amsterdam Standard Series Acrylic 120ml Titanium White
 - 1 ea Liquitex Plastic Palette Knife
 - 1 ea Art Alternatives Enamel Butcher Tray Palette 7x10.5
 - 1 ea Simply Simmons Brush Flat Wash 1in
 - 1 ea Princeton 3750 Select Brush Synthetic Angular Shader 1/4in
 - 1 ea Princeton 3750 Select Brush Synthetic Round 1
 - 1 ea PITT Artist Pen Set of 4 Black S, F, M, B
 - 1 ea Kimberly Graphite Pencil 6H
 - 1 ea Kimberly Graphite Pencil 6H
 - 1 ea Kimberly Graphite Pencil HB
 - 1 ea Kimberly Graphite Pencil 6B
 - 1 ea Dust-Free Vinyl Eraser Small
 - 1 ea Ice Color Standard Sharpener
 - 1 ea Pacific Arc Spring Bow Compass with Double Break Leg, Uni Adapter, & Ruling Pen
 - 1 ea C-Thru B-85 Clear Plastic Beveled Edge 8ths Graph Ruler 18in
 - 1 ea White Artist Tape 1in x 60yd
 - 1 ea UHU Stic Glue Stick Small
 - 1 ea X-ACTO #1 Precision Knife with Safety Cap
 - 1 ea ArtBin 1 Tray Art Supply Box

The cost of the kit is \$138.99 which I believe is a good price. I know this is expensive, but it is comparable to most university textbooks. You may also use supplies you already have or purchase them yourself from other suppliers. It is not necessary to use the specific brands listed above. It may also be necessary to replenish certain supplies during the course of the semester.

Course Structure

This course has 2 weekly in-person sessions that are mandatory. The first session typically will consist of an instructor demo and the presentation of an assignment, as well as studio time for students to work. The second session will typically consist of studio for students to work as well as a group critique. Students will most likely need to budget at least three hours of work outside of class per week to stay caught up with course assignments. Students will need to be self-directed in class as well as engage and collaborate with other students on a regular basis.

In the event that classes are conducted remotely due to the pandemic, this course will be asynchronous with an optional weekly synchronous element via Zoom. Recordings of the synchronous element will be available on the course ELMS page. Students will submit assignments and participate in group critiques online. The online nature of this class will push you to take an active role in the learning process. You will do this by engaging and collaborating with other students and the instructor on a regular basis both, in live sessions, as well as through group work and activities.

Tips for Success in an Online Course

1. **Participate.** Discussions and group work are a critical part of the course. You can learn a great deal from discussing ideas and perspectives with your peers and professor. Participation can also help you articulate your thoughts and develop critical thinking skills.
2. **Manage your time.** Make time for your online learning and participation in discussions each week. Give yourself plenty of time to complete assignments including extra time to handle any technology related problems.
3. **Login regularly.** Log in to ELMS-Canvas several times a week to view announcements, discussion posts and replies to your posts. You may need to log in multiple times a day when group submissions are due.
4. **Do not fall behind.** This class moves at a quick pace and each week builds on the previous. It will be hard to keep up with the course content if you fall behind in the pre-work or post-work.
5. **Use ELMS-Canvas notification settings.** Canvas ELMS-Canvas can ensure you receive timely notifications in your email or via text. Be sure to enable announcements to be sent instantly or daily.
6. **Ask for help if needed.** If you need help with ELMS-Canvas or other technology, IT Support. If you are struggling with a course concept, reach out to me, and your classmates, for support.

UMD Policies and Resources for Undergraduate Courses

It is our shared responsibility to know and abide by the University of Maryland's policies that relate to all courses, which include topics like:

- Academic integrity
- Student and instructor conduct
- Accessibility and accommodations
- Attendance and excused absences
- Grades and appeals
- Copyright and intellectual property

Note the excused absence policy copied in part here:

The Excused Absence Policy is listed in full below.

Do's and Don'ts related to this policy:

- At the start of each semester: review the course schedules for all of your classes, including the [Final Exam Schedule](#). If you know of an instance (for example religious observance) that will cause you to miss class or an exam, make an appointment to discuss the absence with your instructor BEFORE the end of the schedule adjustment period. Meet with your instructor in an office appointment; do not have this discussion in the classroom.
- Make every effort to come to class: course attendance is linked to learning and academic success.
- If you miss class or an assignment due date, inform your instructor as soon as possible.
- If you miss class or an assignment due date, collect documentation to support your absence – see details in the policy.
- If you miss class or an assignment due date as a result of an excused absence, meet with your instructor to discuss the appropriate academic accommodation.
- Do not provide false information to your course instructor; providing false information to University officials is prohibited under Part 9(h) of the Code of Student Conduct (V-1.00(B) University of Maryland Code of Student Conduct) and may result in disciplinary action.

I. Policy

An excused absence is an absence for which the student has the right to receive --and the instructor has the responsibility to provide-- academic accommodation.

Students are expected to take full responsibility for their own academic work and progress. Students, to progress satisfactorily, must meet all of the requirements of each course for which they are registered. Students are expected to attend classes regularly. Consistent attendance offers students the most effective opportunity to gain command of course concepts and materials. Excused absences must be requested promptly and must be supported by appropriate documentation.

Excused absences do not alter the academic requirements for the course. Students are responsible for information and material missed on the day of absence. Students are within reason entitled to receive any materials provided to the class during the absence. Students are responsible for making provision to determine what course material they have missed and for completing required exercises in a timely manner.

Events that justify an excused absence include:

- Religious observances
- Mandatory military obligation
- Illness of the student or illness of an immediate family member
- Participation in university activities at the request of university authorities
- Compelling circumstances beyond the student's control (e.g., death in the family, required court appearance)

Absences stemming from work duties other than military obligation (e.g., unexpected changes in shift assignments) and traffic/transit problems do not typically qualify for excused absence.

II. Notification and Documentation

To receive academic accommodation for an excused absence:

1. The student must notify the instructor in a timely manner. The notification should be provided either prior to the absence or as soon afterwards as possible. In the case of religious observances, athletic events, and planned absences known at the beginning of the semester, the student must inform the instructor during the schedule adjustment period. All other absences must be reported as soon as is practical.
2. The student must provide appropriate documentation of the absence. The documentation must be provided in writing to the instructor by the means specified in the syllabus.

Grades

A grade of 0% is automatically applied to missing assignments at the deadline. This grade will remain in place until any late work is graded by the instructor or graduate assistant.

Assignments allowing multiple attempts will use the highest grade. Late assignments will be deducted 3% per day with a the lowest possible grade being 60%. Assignments are available for submission for two weeks after the deadline.

Please visit www.ugst.umd.edu/courserelatedpolicies.html for the Office of Undergraduate Studies' full list of campus-wide policies and follow up with me if you have questions.

Course Guidelines

Names/Pronouns and Self-Identifications

The University of Maryland recognizes the importance of a diverse student body, and we are committed to fostering inclusive and equitable classroom environments. I invite you, if you wish, to tell us how you want to be referred to both in terms of your name and your pronouns (he/him, she/her, they/them, etc.). The pronouns someone indicates are not necessarily indicative of their gender identity. Visit trans.umd.edu to learn more.

Additionally, how you identify in terms of your gender, race, class, sexuality, religion, and dis/ability, among all aspects of your identity, is your choice whether to disclose (e.g., should it come up in classroom conversation about our experiences and perspectives) and should be self-identified, not presumed or imposed. I will do my best to address and refer to all students accordingly, and I ask you to do the same for all of your fellow Terps.

Communication with Instructor:

Email: If you need to reach out and communicate with me, please use ELMS course messages first. You can also email me at pcullen@umd.edu. Please reach out about personal, academic, and intellectual concerns/questions.

While I will do my best to respond to emails within 24 hours, you will more likely receive email responses from me on Mondays and Wednesdays from 12:30pm-3:30pm EST and Tuesdays and Thursdays from 10:30am-12:30pm EST.

ELMS: I will send IMPORTANT announcements via ELMS messaging. You must make sure that your email & announcement notifications (including changes in assignments and/or due dates) are enabled in ELMS so you do not miss any messages. You are responsible for checking your email and Canvas/ELMS inbox with regular frequency.

Communication with Peers:

With a diversity of perspectives and experience, we may find ourselves in disagreement and/or debate with one another. As such, it is important that we agree to conduct ourselves in a professional manner and that we work together to foster and preserve a classroom environment in which we can respectfully discuss and deliberate controversial questions.

I encourage you to confidently exercise your right to free speech—bearing in mind, of course, that you will be expected to craft and defend arguments that support your position. Keep in mind, that free speech has its limit and this course is NOT the space for hate speech, harassment, and derogatory language. I will make every reasonable attempt to create an atmosphere in which each student feels comfortable voicing their argument without fear of being personally attacked, mocked, demeaned, or devalued.

Any behavior (including harassment, sexual harassment, and racially and/or culturally derogatory language) that threatens this atmosphere will not be tolerated. Please alert me immediately if you feel threatened, dismissed, or silenced at any point during our semester together and/or if your engagement in discussion has been in some way hindered by the learning environment.

Major Assignments

Portfolio Assignments





- There will be 14 weekly portfolio assignments worth 45 points each. Some weeks, these will be broken into a guided assignment with a fixed outcome and an open assignment with student directed outcome worth 22.5 points each.
- These assignments will help us explore the principles or elements of design we are focused on in the given week. Concepts relevant to open assignments will be presented in recorded lectures as well as discussed live.
- Students will photograph these assignments and submit them via Assignments grouped into weekly Modules in Canvas. It is important to provide high quality photographs of your work with adequate lighting. The camera on your phone should be sufficient for this purpose. Strong daylight is the best light source.

Participation & Engagement

- Students are required to participate in 14 weekly group critiques worth 20 points each via VoiceThread and/or Discussions grouped into weekly Modules in Canvas.
- Students will post photographs that are in focus with adequate lighting of their work at least 24 hours before the final deadline for the Group Critique Discussion. Students will provide constructive and detailed feedback in the form of a comment on two other students' work before the final deadline for the Group Critique Discussion.

Quizzes and Intro Assignment

- There will be 13 weekly quizzes worth 5 points each.
- These short quizzes will help foster retention of key concepts related to the principles or elements of design we are focused on in the given week. Information relevant to the quiz will be gone over by the instructor in a recorded and/or live lecture.

	 OPEN NOTES	 SEARCH ONLINE	 ASK FRIENDS	 WORK IN GROUPS
Quizzes	✓	✓	x	x

Final Assignment

- There will be a midterm and final assignment worth 95 points.
- This assignment will serve as a final exam for the course and will serve as a capstone incorporating multiple elements and principles of design covered during the semester.

Grading Structure

Assignment	Percentage %
Portfolio Assignments	63%
Participation/Engagement	21%
Quizzes and Intro Assignment	6.5%
Midterm and Final Assignment	9.5%
Total	100%

Grades

All assessment scores will be posted on the course ELMS page. If you would like to review any of your grades (including the exams), or have questions about how something was scored, please email me to schedule a time for us to meet and discuss.

A zero percent grade will automatically be applied to all late submissions. A late submission deduction of 3% per day will be applied to all late submissions. Assignments will be available for late submission on ELMS for two weeks after the deadline. After this time, they will no longer be available.

I am happy to discuss any of your grades with you, and if I have made a mistake I will immediately correct it. Any formal grade disputes must be submitted in writing and within one week of receiving the grade.

Final letter grades are assigned based on the percentage of total assessment points earned. To be fair to everyone I have to establish clear standards and apply them consistently, so please understand that being close to a cutoff is not the same as making the cut (89.99 \neq 90.00). It would be unethical to make exceptions for some and not others.

Final Grade Cutoffs									
+	97.00%	+	87.00%	+	77.00%	+	67.00%	+	
A	94.00%	B	84.00%	C	74.00%	D	64.00%	F	<60.0%
-	90.00%	-	80.00%	-	70.00%	-	60.00%	-	

Course Outline

Week #	Topic	Deliverables
1	Intro (1/26)	Intro Assignment, Assignment Week 1, Group Critique Week 1
2	Unity (1/31-2/2)	Unity Quiz, Assignment Week 2, Group Critique Week 2
3	Emphasis and Focal Point (2/7-2/9)	Emphasis and Focal Point Quiz, Assignment Week 3, Group Critique Week 3
4	Scale and Proportion (2/14-2/16)	Scale and Proportion Quiz, Assignment Week 4, Group Critique Week 4

5	Balance (2/21-2/23)	Balance Quiz, Assignment Week 5, Group Critique Week 5
6	Rhythm (2/28-3/2)	Rhythm Quiz, Assignment Week 6, Group Critique Week 6
7	Line (3/7-3/9)	Line Quiz, Assignment Week 7, Group Critique Week 7
8	Shape (3/14-3/16)	Shape Quiz, Assignment Week 8, Group Critique Week 8
9	Value (3/28-3/30)	Value Quiz, Assignment Week 9, Group Critique Week 9
10	Color I (4/4-4/6)	Color I Quiz, Assignment Week 10, Group Critique Week 10
11	Color II (4/11-4/13)	Color II Quiz, Assignment Week 11, Group Critique Week 11
12	Pattern and Texture (4/18-4/20)	Pattern and Texture Quiz, Assignment Week 12, Group Critique Week 12
13	Final Project (4/25-4/27)	Final Project
14	Illusion of Space (5/2-5/4)	Illusion of Space Quiz, Assignment Week 13, Group Critique Week 13
15	Illusion of Motion (5/9-5/11)	Illusion of Motion Quiz, Assignment Week 14, Group Critique Week 14
	Final Critique: Tuesday May 16 1:30-3:30	Final Exam

Note: This is a tentative schedule, and subject to change as necessary – monitor the course ELMS page for current deadlines. In the unlikely event of a prolonged university closing, or an extended absence from the university, adjustments to the course schedule, deadlines, and assignments will be made based on the duration of the closing and the specific dates missed.

Resources & Accommodations

Accessibility and Disability Services

The University of Maryland is committed to creating and maintaining a welcoming and inclusive educational, working, and living environment for people of all abilities. The University of Maryland is also committed to the principle that no qualified individual with a disability shall, on the basis of disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of the University, or be subjected to discrimination. The

Accessibility & Disability Service (ADS) provides reasonable accommodations to qualified individuals to provide equal access to services, programs and activities. ADS cannot assist retroactively, so it is generally best to request accommodations several weeks before the semester begins or as soon as a disability becomes known. Any student who needs accommodations should contact me as soon as possible so that I have sufficient time to make arrangements.

For assistance in obtaining an accommodation, contact Accessibility and Disability Service at 301-3147682, or email them at adsfrontdesk@umd.edu. Information about **sharing your accommodations with instructors, note taking assistance** and more is available from the **Counseling Center**.

Student Resources and Services

Taking personal responsibility for your own learning means acknowledging when your performance does not match your goals and doing something about it. I hope you will come talk to me so that I can help you find the right approach to success in this course, and I encourage you to visit **UMD's Student Academic Support Services website** to learn more about the wide range of campus resources available to you.

In particular, everyone can use some help sharpen their communication skills (and improving their grade) by visiting **UMD's Writing Center** and schedule an appointment with the campus Writing Center.

You should also know there are a wide range of resources to support you with whatever you might need (**UMD's Student Resources and Services website** may help). If you feel it would be helpful to have someone to talk to, visit **UMD's Counseling Center** or **one of the many other mental health resources on campus**.

Basic Needs Security

If you have difficulty affording groceries or accessing sufficient food to eat every day, or lack a safe and stable place to live, please visit **UMD's Division of Student Affairs website** for information about resources the campus offers you and let me know if I can help in any way.

Technology Policy

Please refrain from using cellphones, laptops, and other electronic devices during class sessions unless we have designated such use as part of a class exercise.

Netiquette Policy

Netiquette is the social code of online classes. Students share a responsibility for the course's learning environment. Creating a cohesive online learning community requires learners to support and assist each other. To craft an open and interactive online learning environment, communication has to be conducted in a professional and courteous manner at all times, guided by common sense, collegiality and basic rules of etiquette.

Participation

- Given the interactive style of this class, attendance will be crucial to note-taking and thus your performance in this class. Attendance is particularly important also because class discussion will be a critical component for your learning.

- Each student is expected to make substantive contributions to the learning experience, and attendance is expected for every session.
- Students who miss a live session are responsible for learning what they miss from that session.
- Additionally, students must complete all assignments in a timely manner in order to fully participate in class.

Course Evaluation

Please submit a course evaluation through CourseEvalUM in order to help faculty and administrators improve teaching and learning at Maryland. All information submitted to CourseEvalUM is confidential. Campus will notify you when CourseEvalUM is open for you to complete your evaluations for fall semester courses. Please go directly to the [Course Eval UM website](#) to complete your evaluations. By completing all of your evaluations each semester, you will have the privilege of accessing through Testudo, the evaluation reports for the thousands of courses for which 70% or more students submitted their evaluations.

Copyright Notice

Course materials are copyrighted and may not be reproduced for anything other than personal use without written permission.